



Queensland Government

War on Wrecks Taskforce

Mental Model

OVERVIEW
The War on Wrecks taskforce has consulted with the boating public to better understand mental models and processes relating to boat purchasing, sales, ownership, abandonment and government regulation. Consultation was undertaken in the form of focus group discussion guided by the Chair of the War on Wrecks taskforce

The results of public consultation have been thematically analysed and presented as a mental model that represents an understanding of the way in which the boating community engage with a boat throughout its lifecycle, and public expectations of regulation.

PARTICIPANTS
The taskforce engaged with 94 members of the boating community including boat owners and operators, commercial representatives and community groups. Of these, 78% were male and 22% female.

Consultation sessions were conducted in Port Douglas, Yeppoon, Noosa and the Gold Coast. Results obtained from each session guided discussions during subsequent sessions.

RELIABILITY
The consultation process reached 'idea saturation' where further consultation did not yield extra ideas not already raised. This indicates that the consultation efforts were comprehensive and the sample size sufficient to reach robust and defensible conclusions.

